

## PRIVACY POLICY

Last Updated: September 7, 2023

Black Girls Code (“Black Girls Code,” BGC,” “we,” “our” or “us”) is committed to respecting your privacy and taking steps to ensure your personal information is handled appropriately.

This Privacy Policy explains:

- the type of personal information we collect about you, how we collect that information, how we use it, when and how we share it, and how we protect it; and
- your rights with respect to your personal information and how you can control certain uses of your personal information.

This Privacy Policy applies to the Black Girls Code website (<https://wearebgc.org>), the BGC Code Along website (<https://wearebgc.org/codealong>), the BGC Community Portal (<http://community.wearebgc.org>), and our BGC Alumni Portal (<https://bgcalumnae.com>) (collectively, the “Sites”). Unless otherwise noted, this Privacy Policy does not cover our offline data practices.

By accessing the Sites from which this Privacy Policy is referenced, you confirm that you have read, understand, and acknowledge the terms of this Privacy Policy. This Privacy Policy is not a contract and does not create any legal rights or obligations.

### I. WHAT PERSONAL INFORMATION WE COLLECT

#### Information You Provide to Us

When you use the Sites, we or our service providers may collect information that could reasonably be used to contact you, to allow you to participate in our programs or to identify you personally, such as your name, birth-day, grade, email address, telephone number, mobile phone number, mailing address. If you, as a parent or legal guardian, have a child that participates in our programs (including the BGC Community Portal) we also may ask you to provide us with profile information and other personal information that will be used for that program (collectively “Personal Information”).

#### Information We Collect Automatically

Whenever you visit or interact with the Sites, we or our service providers may use a variety of technologies, that automatically or passively collect information about how you access or use the Sites (“Usage Information”) to provide you a better experience on our websites. Usage Information may include your browser type, operating system, the page served, the time, and the preceding page views.

**Device Identifiers.** We may also automatically collect your IP address or other unique identifier (“Device Identifier”) for the computer, mobile device, technology or other device (collectively, “Device”) you use to access the Site. A Device Identifier is a number that is automatically assigned to your Device when you access a web site or its servers, and our computers identify your Device by its Device Identifier. We may use a Device Identifier to, among other things, administer the Service, help diagnose problems with our servers, analyze trends, track users’ web page movements, help identify, and gather broad demographic information for aggregate use.

**Cookies and Do Not Track.** We may collect information about you or your use of the Site through cookies, tracking pixels, mobile identifiers or other technologies. We use this information to better understand, customize and improve the Site, programs and offerings as well as to manage our communications. The information we collect through cookies, tracking pixels or mobile identifiers may help us understand how visitors use and engage with the Site. If you have provided us with your Personal Information, for example, when you registered for an account or requested information from us, we may associate this Personal Information with information we have collected through cookies, tracking pixels, mobile identifiers or other technologies.

- **Cookies.** A “cookie” is a file that websites send to a visitor’s computer or other Internet-connected device to uniquely identify the visitor’s browser or to store information or settings in the browser. Your browser may tell you how to be notified when you receive certain types of cookies or how to restrict or disable certain types of cookies. Please note, however, that without cookies you may not be able to use all of the features of the Sites. When you use the Sites, neither we nor any third parties collect Personal Information about your online activities, over time or across third party websites. The Help section of your browser may tell you how to prevent your browser from accepting cookies. To find out more about cookies, visit [www.aboutcookies.org](http://www.aboutcookies.org).
  - **Tracking Pixels.** A “tracking pixel” also known as an Internet tag, pixel tag, web beacon or clear GIF, links web pages to web servers and their cookies, and may be used to transmit information collected through cookies back to a web server.
  - **Mobile Identifiers.** We may use software development kits (“SDKs”) or mobile advertising identifiers (for example, “IDFA” on Apple mobile devices or “Advertising ID” on Android mobile devices), which function similarly to cookies on mobile devices. You may reset your IDFA or Advertising ID in the settings on your mobile device.
  - **Do Not Track.** Currently the Sites are not designed to respond to “Do Not Track” signals sent from your browser. For more information more about “Do Not Track,” please visit [www.allaboutdnt.org](http://www.allaboutdnt.org).
- Social Media.** The Sites may contain links to social media platforms that give us personal information about you that they have collected either directly or indirectly from you. Our Sites may also contain plug-ins and other features that allow you to connect with third party social media platforms. If you do so, the third parties who operate these platforms may be able to identify you, they may be able to determine how you use this website and they may link and store this information with your social media profile. Please consult the privacy policies of these social media platforms to understand what they will be doing with your personal information. If you activate these plug-ins and other features, you will be doing so at your own risk.

## II. HOW WE USE YOUR INFORMATION

Any information you submit on the Sites may be used for a variety of purposes, including, for example, to:

- respond to your questions and requests;
- provide you with access to certain features of the Sites and participation in our programs;
- verify your identity;
- to promote, educate and communicate the BGC programs;
- evaluate the Sites and your experience as a visitor;
- improve the Sites and present more interesting features to you;
- communicate with you;
- in our discretion, to make changes to the Site or any of our policies;
- administer and respond to feedback, comments, photos, videos, or other information you submit via online portals, electronic forms, surveys, or interactive portions of our Sites; and
- administer and inform our program strategies, grant programs and other charitable activities.

We will use the information you provide to us in a manner that is consistent with this Privacy Policy or where we have otherwise disclosed to you at the time we collect the information.

We may use your Personal Information to send you relevant communications, personalized information, or updates or newsletters with information that you have requested or that may interest you.

## III. HOW WE MAY SHARE YOUR INFORMATION

### Service Providers and Business Partners

We may share your Personal Information with third parties that perform functions on our behalf (“Service Providers”) and our business partners to carry out your requests, respond to your inquiries, make various features of the Sites available to you, or to further expand, administer and publicize our programs and Black Girls Code. These Service Providers may help us to host or operate the Site, analyze data, provide customer service, conduct marketing or administer surveys or questionnaires. These Business Partners may help us publicize and grow our programs and charitable activities.

### Business Transfers

We may share your information, including your Personal Information, with our related companies or organizations, or their respective subsidiaries and affiliates for internal reasons, primarily for business and operational purposes. We may share or transfer your information, including your Personal Information in connection with a merger, sale, acquisition, divestiture, restructuring, reorganization, dissolution, bankruptcy or other change of ownership or control by Black Girls Code or any affiliated company (in each case, whether in whole or in part.

#### Legal Disclosure

We may transfer and disclose information, including your Personal Information, to third parties to comply with a legal obligation, when we believe in good faith that the law requires it, at the request of governmental authorities, to verify or enforce our Terms of Use, Privacy Policy or other applicable policies, to respond to an emergency or otherwise to protect the rights, property, safety, or security of the Site, third parties, visitors to the Site or the public.

#### IV. YOUR PRIVACY CHOICES AND ACCESS

You may always direct us not to share your Personal Information with third parties for their own marketing purposes, not to use your Personal Information to provide you with communications or promotions, or not to send you newsletters, updates, emails or other communications by:

- sending us an email at [marketing@wearebgc.org](mailto:marketing@wearebgc.org).
- following the removal, stop or unsubscribe instructions in the communication that you receive.

If you opt out of such communications we may still send you transactional communications relating to your account or other interaction with us or the Sites. In accordance with our routine record keeping, we may delete certain records that contain Personal Information that you have submitted through the Site.

We are under no obligation to store such Personal Information indefinitely and disclaim any liability arising out of, or related to, the destruction of such Personal Information. In addition, you should be aware that it is not always possible to completely remove or delete all of your information from our databases without some residual data including because of backups or other technology-related reasons.

#### V. LINKS TO OTHER WEBSITES

The Sites may contain links to other sites, maintained by third parties. These links are provided only as a convenience to you. Black Girls Code has no control over, and is not responsible for any content, products or services offered by or found on third party sites, or their privacy policies. Links to third party sites do not constitute an assumption of liability for or sponsorship, endorsement or approval of these sites or the content contained on these sites.

#### VI. CHILDREN

BGC does not knowingly permit children under the age of 13 (“Children”) to create BGC accounts, but we do permit Children to use accounts created by parents or legal guardians with their consent. If we learn that a Child has provided us with any Personal Information without first receiving their parent or guardian’s consent, we will use that information only to respond directly to that Child (or his or her parent or legal guardian) to inform the Child that he or she cannot use the Site. We will then dispose of such Personal Information in accordance with this Privacy Policy. If you are a parent or guardian and discover that your Child believe we may have any information from or about a Child, please contact us at [operations@wearebgc.org](mailto:operations@wearebgc.org).

What Rights Do You Have? If you are the parent or guardian of a Child whom you’ve permitted to use the BGC Community Portal, you may request that we provide for your review, delete from our records, or cease collecting any Personal Information from your Child. To exercise these rights, please contact us by sending an email to: [operations@wearebgc.org](mailto:operations@wearebgc.org).

#### VII. ACCESSING OUR SITES GLOBALLY – TRANSFER OF DATA

The Site is governed by and operated in, and in accordance with the laws of the United States. We make no representation that the Sites are governed by or operated in accordance with the laws of any other nation. If you are located in the European Union, Canada or elsewhere outside of the United States, please be aware that information we collect may be transferred to and processed in the United States. By using the Sites, or providing us with any information, you (a) acknowledge that the Sites are subject to the laws of the United States, (b) consent to the collection, processing, maintenance and transfer of such information in and to the United States and other appli-

cable territories in which the privacy laws may not be as comprehensive as or equivalent to those in the country where you reside and/or are a citizen, and (c) waive any claims that may arise under those laws.

#### VIII. SECURITY MEASURES AND DATA RETENTION

We use reasonable security measures to help protect your Personal Information. The information is collected and stored in a manner that is appropriate to the nature of the data that we collect. If you have any questions on the security of your data please contact us through the Contact Us Section below. We keep your data that we hold about you as long as it is necessary for the purposes that we collected it.

#### IX. CHANGES

We reserve the right to modify this Privacy Policy at any time, so please review this Privacy Policy frequently for any changes. Changes to this Privacy Policy will be posted on the Sites or otherwise noticed to you in accordance with applicable law, and will be effective when posted. If you continue to use the Sites, then you have acknowledged that you have read and understood this revised Privacy Policy. This Privacy Policy was last updated on the date indicated above. We encourage you to review this page for the latest information about our privacy practices.

#### X. CONTACT US

If you have any questions or concerns about this Privacy Policy, please contact us by email at [operations@wearebgc.org](mailto:operations@wearebgc.org) or write us at:

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